





HANDLE WITH CARE



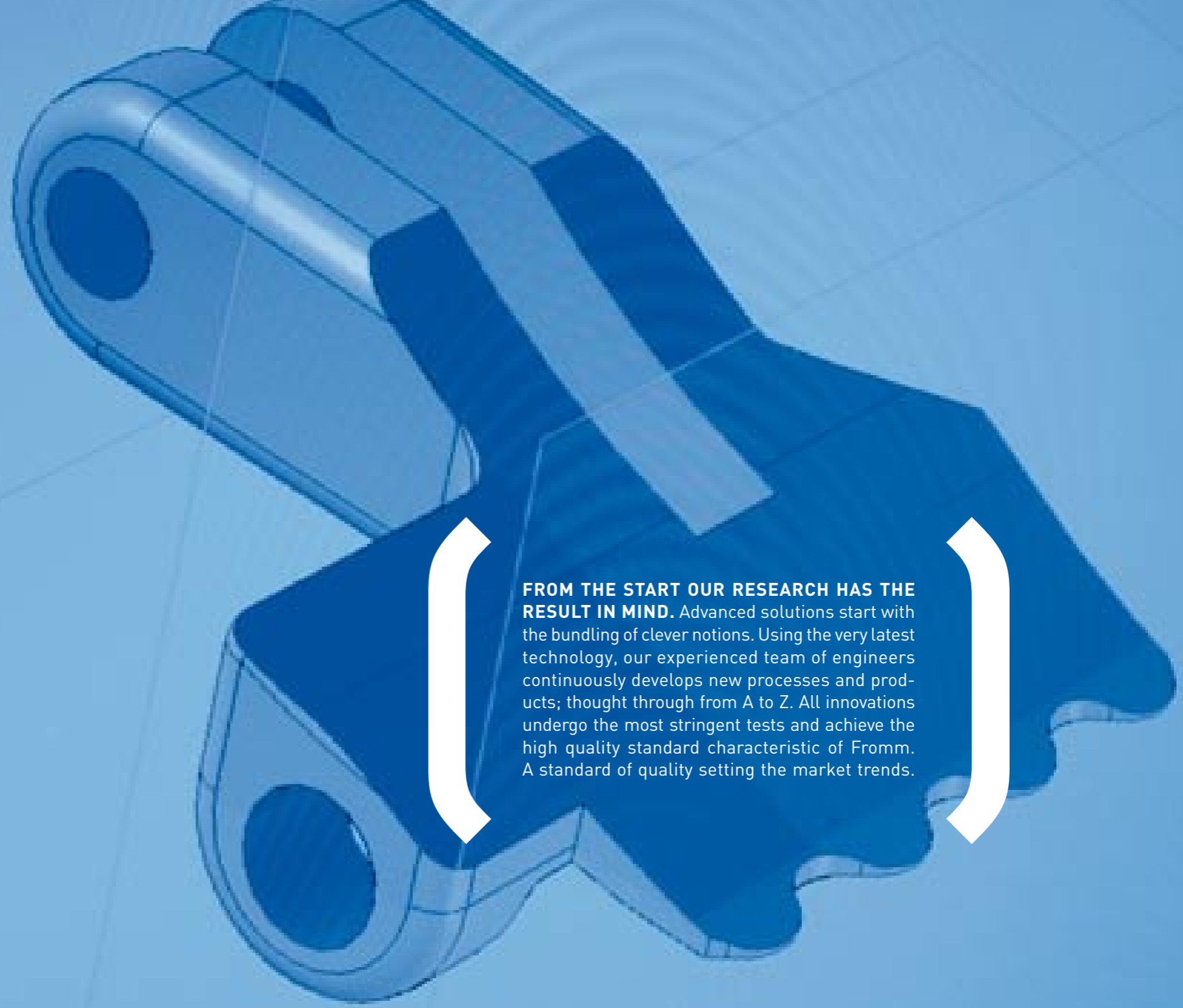


OUR IDEA: ALL-ROUND SECURING OF TRANSPORT GOODS UNDER ONE ROOF. According to this basic concept Fromm develops and produces strapping tools and machines, pallet stretch wrapping machines, the patented AIRPAD system and consumables for all products. Research, production, consultancy, sales and service – all from Fromm. And all offered to our customers at the very highest level of quality.



NOW I'D LIKE TO THANK YOU CORDIALLY. Our colleagues for their loyalty and commitment and especially our business partners and customers who trust us and esteem our company's traditional values – our continuity, independence, far-sighted planning and principles of quality without compromise. We uphold these values as a family company. Now and in the future. This we promise. Sincerely, Reinhard Fromm.

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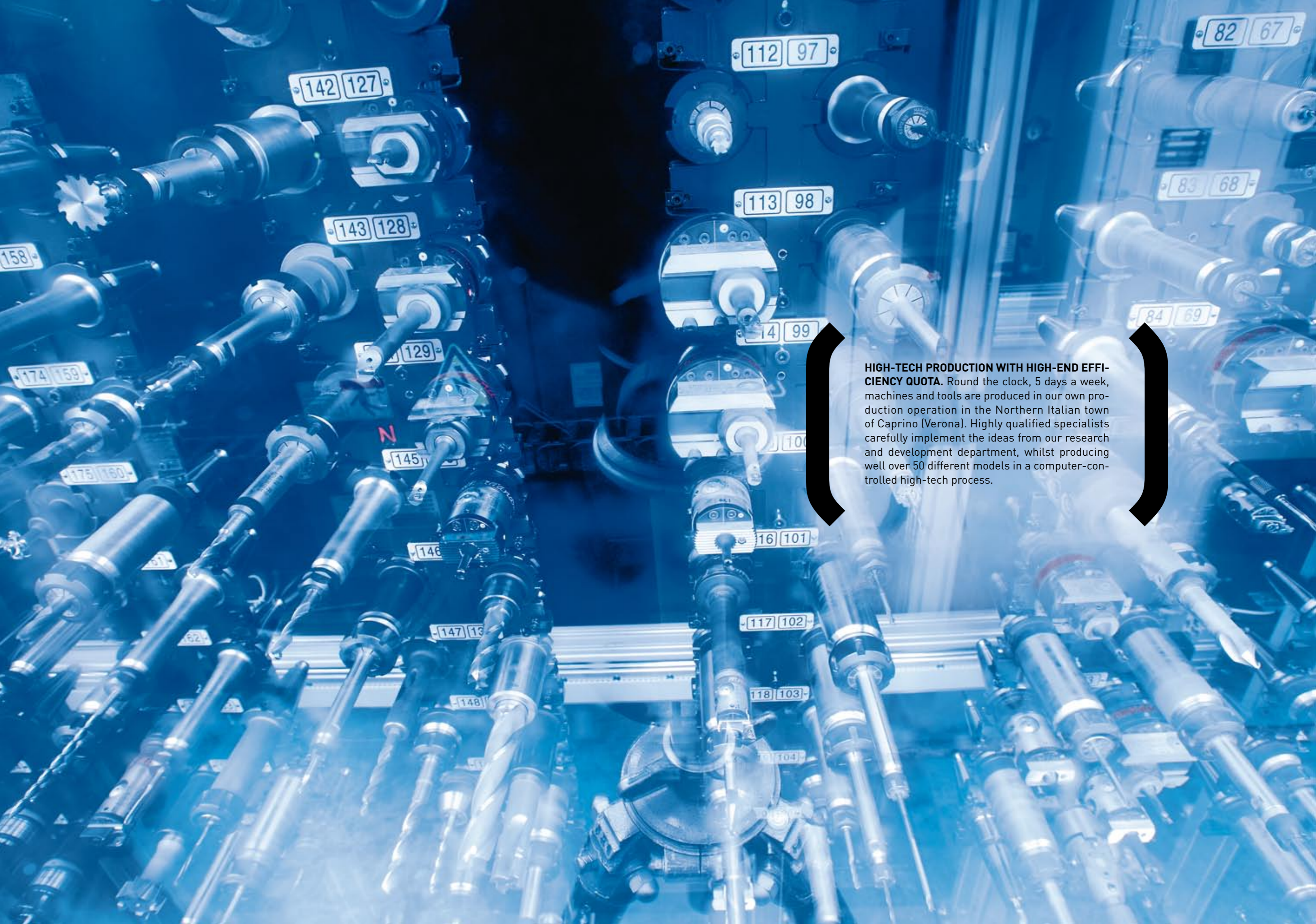


FROM THE START OUR RESEARCH HAS THE RESULT IN MIND. Advanced solutions start with the bundling of clever notions. Using the very latest technology, our experienced team of engineers continuously develops new processes and products; thought through from A to Z. All innovations undergo the most stringent tests and achieve the high quality standard characteristic of Fromm. A standard of quality setting the market trends.







THE POSSIBILITIES ARE ENDLESS. BUT THERE IS ONLY ONE SOLUTION. That's the one which exactly satisfies the requirements. We constantly extend and refine our wide range of tools and machines. Enabling firms from the most varied industries to find the most appropriate solution for securing transport goods. And naturally, if required we also develop and produce your individual solution tailored to your needs.




HIGH-TECH PRODUCTION WITH HIGH-END EFFICIENCY QUOTA. Round the clock, 5 days a week, machines and tools are produced in our own production operation in the Northern Italian town of Caprino (Verona). Highly qualified specialists carefully implement the ideas from our research and development department, whilst producing well over 50 different models in a computer-controlled high-tech process.



9001 QUALITY LABELS ARE NOT ENOUGH. Our factory produces according to strict ISO 9001 directives. But our consistent quality thinking goes a stage further. In addition to our ISO certification we are committed to an own standard: before leaving the factory, every single one of the products made by us undergoes a strict quality check down to the minutest detail plus a thorough function check.




FROM TRASH TO CASH. Fromm is one of the world's largest PET recyclers. In our factory in Leipzig (D), we recycle PET bottles to create a basic product with outstanding properties for the production of our polyester strapping. Our factory guarantees a raw material quality to satisfy our high demands. But it is also an expression of our striving towards enduring, ingenious and independent solutions – logically from a single supplier.




A RAW MATERIAL REFINED TO PERFECTION.
Our recycling process carefully reduces the PET bottles to their individual components. From the bottles we obtain a high proportion of polyester grinding stock; from the caps, polypropylene and from the labels, paper. We use the grinding stock to manufacture our high-grade polyester strapping. It is also used to produce new PET bottles on the principle from-bottle-to-bottle.



OUR POLYESTER STRAPPING – THE BENEFITS OF CUT TO SIZE. In our packaging material production in Erfurt (D) we use the very latest extrusion process to manufacture the high-performance polyester STARstrap™ strapping. Thanks to its outstanding properties, it is noticeably replacing the previously used steel strapping. Supreme shock-absorbing effect, constant strap tension, reduced material costs and perfect compatibility with our equipment are guaranteed.



THE MOST INTELLIGENT PADDING SYSTEM: 99% AIR. Considerable cost savings are possible with our worldwide-patented AIRPAD system. The idea fascinates: in just-in-time mode, an on-site machine produces the desired quantity of air cushions for padding or void filling for any volume and shape. Also guaranteed together with weight saving are ideal protection, reduced transport costs, minimal space requirements and high environment friendliness. In brief: an ecologically and economically trendsetting solution.



STRETCH YOUR COST SAVINGS TO THE LIMIT WITH OUR WRAPPING FILMS. Our three types of film have a stretch factor of 1.8 to 3.0. So, with the appropriate wrapping machine you achieve cost savings in packaging material of up to 300%. For our tear-resistant quality stretch films, providing optimal protection and pallet security, we offer a diverse range of wrapping machines and tools for highly efficient packing.



OUR SERVICE PROMISE CONSISTS OF JUST TWO WORDS: NO PROBLEM. Our customers can depend on us being there for them after purchasing a product too. As we have a worldwide presence, we're also close geographically. We're committed to providing a more comprehensive, more reliable and faster service and consultancy. We place the highest value on this competitive advantage. And we are expanding it in the interests of our customers.




IT'S A TOUGH MARKET. WE LIVE UP TO IT. Our staff represents our greatest capital. We invest generously in their know-how and further training. So we can count on highly qualified specialists. Our investment, after all, pays off twice: in the shape of satisfied colleagues who feel valued and rewarded, and of committed staff to whom we are grateful for our innovative and trendsetting products and services.




FROMM

AT YOUR SIDE – WHEREVER AND WHENEVER WE’RE NEEDED. Thousands of customers all over the world have confidence in our high-quality products for securing goods in transport. In our own subsidiaries and with a large number of specialized sales partners in all continents throughout the world, we care for your needs. With prompt and first-class customer services. Whenever and wherever we’re needed. Anywhere and at any time.



HANDLE WITH CARE. AND THAT ALSO APPLIES TO US. The Fromm Group has always continuously and independently pursued its high quality objectives. This will also be our future path. With care and a sense of responsibility. Our company has grown constantly since its founding in the year 1947. From its small beginnings it has expanded over the years to become a worldwide leader. A pleasing development which we care about.



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